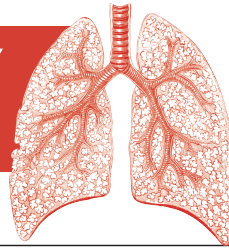


MULTIDISCIPLINARY  
THORACIC CANCERS

SYMPOSIUM



EMERGING INNOVATIONS AND NEW ADVANCEMENTS

OMNI SCOTTSDALE AT MONTELUCCIA  
SCOTTSDALE, ARIZONA | DECEMBER 3-5, 2020



# INDUSTRY SATELLITE SYMPOSIUM

**Application Deadline: September 2, 2020**

**[www.thoracicsymposium.org](http://www.thoracicsymposium.org)**

CO-SPONSORS:





# Industry Satellite Symposium

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## Overview

These guidelines, based on policies approved by ASTRO's Board of Directors, are designed to assist you in preparing your application to present an Industry Satellite Symposium (ISS) in conjunction with the 2020 Multidisciplinary Thoracic Cancers Symposium.

These rules and regulations are in addition to policies outlined in the exhibitor rules, regulations and policies regarding use of the co-sponsor names/logos and mailing lists.

## Important Dates

<b>Application Deadline*</b>	September 2, 2020
<b>Approval Notification Sent</b>	Early October 2020
<b>Program Fee Due</b>	October 7, 2020
<b>Marketing Materials Due**</b>	October 30, 2020
<b>Pre-show List Request Due</b>	October 30, 2020
<b>Evaluation Summary Due</b>	February 12, 2021

*\*Late applications and any other materials submitted past their stated deadlines will be delayed in processing and approval by ASTRO.*

*\*\*ASTRO must approve your marketing materials before you print/distribute, so please keep this in mind when developing your own timeline.*

# 2

## Guidelines

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### Definition

Industry Satellite Symposium (ISS) refers to any educational activity that is independently organized and held in conjunction with the 2020 Multidisciplinary Thoracic Cancers Symposium. This includes any educational activity that carries Continuing Medical Education (CME) credit and is not sponsored by the American Society of Clinical Oncology (ASCO), the American Society for Radiation Oncology (ASTRO), the Society for Immunotherapy of Cancer (SITC) or The Society of Thoracic Surgeons (STS).

### Application Process

The organization interested in holding an ISS shall submit a written application (Appendix A) and a completed Letter of Agreement (Appendix B) to ASTRO's Education Department by **September 2, 2020**. Applications will be reviewed by the Symposium Steering Committee. Time and space constraints may limit the number of opportunities available.

### Compliance

Upon approval, the ISS CME provider will be invoiced. The supporter will be invited to participate with the expectation that the educational activity is held in accordance with the standards established by the Accreditation Council for Continuing Medical Education (ACCME), the AdvaMed Code of Ethics on Interactions with Health Care Professionals, the American Medical Association's (AMA) Code of Ethics Opinion relating to Continuing Medical Education and Gifts to Physicians from Industry, the Food and Drug Administration (FDA) regulations regarding Industry Supported Scientific and Educational Activities, the Medical Imaging and Technology Alliance (MITA) Code of Ethics on Interactions with Health Care Providers, the National Electronic

Manufacturers Association (NEMA) Code of Ethics on Interactions with Health Care Providers, the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Health Care Professionals and the Department of Health and Human Services' Office of Inspector General (OIG) Compliance Program Guidance for Pharmaceutical Manufacturers. It is strongly recommended that appropriate source and reference citations accompany all data presented in slides and program materials.

Programs must be final upon submission. Incomplete applications will not be reviewed.

#### Please send your application to:

American Society for Radiation Oncology (ASTRO)  
c/o Specialty Meetings  
251 18th St. South, 8th Floor  
Arlington, VA 22202  
Phone: 703-839-7334  
Email: [specialtymeetings@astro.org](mailto:specialtymeetings@astro.org)

### Eligibility Criteria

The organization must adhere to the following criteria:

- Fulfill any funding obligations (see Appendix D).
- Hold ASTRO harmless from any and all claims that may result from the program.

#### **ASTRO reserves the right to:**

- Reject any proposal that does not meet the criteria set forth in these guidelines.
- Reject any proposal for reasons solely determined by ASTRO, including a decision to limit the number of industry-organized activities at the 2020 Multidisciplinary Thoracic Cancers Symposium.
- Consult with the organization to assure appropriateness of activity outcome.

# 3

## Guidelines (Continued)

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### Program Content

- Program must be a CME-accredited educational activity.
- Program content must be developed independently, free of bias and cannot overlap with content currently being presented at the 2020 Multidisciplinary Thoracic Cancers Symposium.
- Program title must be indicative of the ISS content.
- Objectives must clearly meet the educational needs of the target audience.
- Program must be presented in an objective, balanced and scientifically rigorous manner, cannot commercially promote a specific drug, product or service and must meet the policies and guidelines of the ACCME.
- Content and related materials must promote evidence-based learning for optimum patient outcomes and patient safety.
- Content cannot promote a specific proprietary business interest of a commercial entity.
- Presentation must be fair and balanced when discussing specific products. If trade names are included in your presentation, trade names for several companies must be used where available.
- The ISS provider must provide ASTRO with an evaluation summary once the program is complete.

### Audit

To ensure compliance, your program will be reviewed and may be audited by members of the Symposium Steering Committee.

### Role of Faculty

- Participating faculty must disclose all relevant relationships/interests to the review committee and attendees to determine any conflicts of interest.
- Faculty must be independent subject matter experts, scientists and/or clinicians.
- Faculty must present an evidence-based, balanced presentation with a rigorous scientific review.
- Product-specific promotional material or advertisement of any type is prohibited during the presentation.

### Leadership Participation

Elected officials and chairs of committees and subcommittees directly and currently involved in the 2020 Multidisciplinary Thoracic Cancers Symposium CME program are prohibited from participation in Industry Satellite Symposia, except as attendees who receive no honoraria or reimbursement. See Appendix C for a complete listing. ASTRO reserves the right to reject any proposed faculty member or planner that it deems may have a conflict of interest with Symposium activities.

If you have questions on a speaker's eligibility to participate, please contact Specialty Meetings at [specialtymeetings@astro.org](mailto:specialtymeetings@astro.org).

# 4

## Guidelines (Continued)

### Scheduling

The following dates and times are available for ISS (one per time slot):

**Wednesday, December 2, 2020**

Anytime (pre-show)

**Thursday, December 3, 2020**

After 5:15 p.m.

**Friday, December 4, 2020\***

After 5:00 p.m.

**Saturday, December 5, 2020**

After 12:00 p.m.

\*The faculty reception will occur on the evening of **Friday, December 4**. Please note that all faculty are invited (but are not required) to attend the reception at that time, in case you wish to avoid your event conflicting with the reception.

### Promotion/Marketing

We encourage independent promotion of approved symposia. ASTRO must approve the content of all such material prior to printing, distribution or posting on the internet. All marketing materials should be sent for review to [specialtymeetings@astro.org](mailto:specialtymeetings@astro.org) no later than **October 30, 2020**. Invitations and announcements addressed to meeting registrants should clearly indicate the name(s) of the organization(s) funding the program and possible CME provider and must adhere to the following logo use:

- ASCO, the name American Society of Clinical Oncology and the ASCO logo are registered trademarks of the American Society of Clinical Oncology.

- ASTRO, the name American Society for Radiation Oncology and the ASTRO logo are registered trademarks of the American Society for Radiation Oncology.
- SITC, the name the Society for Immunotherapy of Cancer and the SITC logo are registered trademarks of the Society for Immunotherapy of Cancer.
- STS, the name The Society of Thoracic Surgeons and the STS logo are registered trademarks of the Society of Thoracic Surgeons.

It is understood that the above sponsoring organizations own all rights, title, and interest in and to their respective trademarks, patents, copyrights, marks, symbols, names, logos, registered words or depiction whether or not the same are covered by copyright, trademarks or patents. Except as explicitly indicated in these guidelines, use of the aforementioned in conjunction with advertisements, promotional materials, endorsements, statements, contests and/or awards of any kind is prohibited. Violators may be subject to such civil and criminal penalties as provided by federal and state laws. Further, names and acronyms may not be used in any website address promoting the ISS.

Promotional, marketing and on-site materials for the ISS must contain the following statement:

***The 2020 Multidisciplinary Thoracic Cancers Symposium Steering Committee has reviewed and approved this symposium as appropriate for presentation as an Industry Satellite Symposium (ISS). The ISS constitutes the content and views of the sponsor and is not part of the official 2020 Multidisciplinary Thoracic Cancers Symposium program.***

# 5

## Guidelines (Continued)

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If the ISS is adhering to the deadlines and ASTRO is able to approve relevant materials on time, ASTRO will promote the program in the following methods:

- Listing on the meeting website ([www.thoracicsymposium.org](http://www.thoracicsymposium.org)).
- Meeting signage advertising ancillary events.
- Mentions on ASTRO's social media platforms.
- Listing in the Pocket Program.
- Complimentary Bag Insert.
- Verbal mention in the opening welcome of the Symposium.

To assist with your marketing efforts, ASTRO will provide a complimentary 2020 Multidisciplinary Thoracic Cancers Symposium pre-show attendee list at your request once marketing materials are approved by ASTRO:

***The list is for a one-time use only. Due to privacy reasons, we do not include email addresses or phone numbers in the lists. Pre-show attendee lists are not released earlier than 4 weeks out from the meeting.***

The list request deadline is **October 30, 2020**. Email your request to [specialtymeetings@astro.org](mailto:specialtymeetings@astro.org) and allow 10 business days for processing from the time of order placement.

Note that ASTRO does not guarantee audience size and shall not be held responsible if attendee numbers are lower than original projections.

The following requirements must be observed prior to, during and following the event:

- The ISS will be an "invitation" event. Provider will have the option to welcome walk-ins.
- No commercial displays will be allowed in the meeting room at any time.
- No sales or product promotion to attendees is allowed before, during or after the symposium as an adjunct to the meeting program.
- Satellite activities are not acceptable substitutes for activities that are designed to occur during the exhibit program.
- Two signs (no larger than a meter board sign) promoting the ISS may be displayed in the registration area on the day of the ISS.
- Signage and distribution of ISS flyers and invitations are permitted at the presenter's booth in the Exhibit Hall or in areas authorized and approved by ASTRO.
- Signage set up and dismantling are the provider's responsibility.

## Evaluation Summary

All Industry Satellite Symposia providers must send ASTRO a summary report of attendees' evaluations of the program collected in conformance with ACCME requirements. Attendees must be asked to evaluate the program for objectivity and the presence of commercial bias.

Evaluation results are to be included in a summary report that must be provided to Specialty Meetings at [specialtymeetings@astro.org](mailto:specialtymeetings@astro.org) by **February 12, 2021**.



# Appendix A

## Application to Hold an Industry Satellite Symposium

**DEADLINE FOR SUBMISSION: SEPTEMBER 2, 2020**

**In addition to this form, applicants must include the following information:**

- > Copy of program in electronic format (Microsoft Word is preferred) containing title of program, title of presentations and confirmed speaker names.
- > Program learning objectives.
- > \$1,000 nonrefundable application fee.

NAME OF ISS \_\_\_\_\_

(PLEASE INDICATE WHEN YOU PROPOSE TO HOLD YOUR EVENT. TIME AND SPACE MAY LIMIT THE AVAILABILITY OF SYMPOSIA SCHEDULED.)

DATE	START TIME	END TIME
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### FOOD AND BEVERAGE REQUIREMENTS

Breakfast     
  Luncheon     
  Dinner     
  Reception     
  Breaks     
  Other \_\_\_\_\_

### MEETING/EVENT SET-UP

Conference     
  U-shape     
  Classroom     
  Cocktail tables (reception)     
  Crescent Rounds  
 Hollow square     
 Theatre     
 Full Rounds     
 Other \_\_\_\_\_

Room Set Quantity \_\_\_\_\_

ANTICIPATED ATTENDANCE	ANTICIPATED CME CREDITS
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SUPPORTING COMPANY/CORPORATE MEMBER \_\_\_\_\_

MAILING ADDRESS	CITY	STATE	ZIP
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CONTACT PERSON \_\_\_\_\_

EMAIL	PHONE	CORPORATE WEBSITE
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THIRD PARTY COMPANY/CME PROVIDER, IF APPLICABLE. (UNDER CONTRACT TO SUPPORTING COMPANY)

**Send your completed application to:** American Society for Radiation Oncology (ASTRO)  
 c/o Specialty Meetings  
 251 18th Street South, 8th Floor, Arlington, VA 22202  
 Email: [specialtymeetings@astro.org](mailto:specialtymeetings@astro.org)

Preliminary approval of this application authorizes the applicant to proceed with making arrangements for the proposed activity. Hotels will not assign space for the ISS until this application has received approval.

FOR ASTRO USE Preliminary Approval; Pending Payment By: _____ Date: _____ <input type="checkbox"/> Application Payment <input type="checkbox"/> Complete Application RCVD: _____    RCVD: _____	Final Approval By: _____ Date: _____ Not Approved By: _____ Date: _____	ISS Program Fee RCVD: _____
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# Appendix A (Continued)

**Note:** Once the symposium is approved by ASTRO, please expect to forward us any materials to be used by presenters as well as a confirmed faculty listing, curriculum vitae and conflict of interest disclosures. If that information is available now, please include it with your application. Once the ISS is completed, please forward a copy of your final evaluation summary report to ASTRO by **February 12, 2021**.

**PLEASE COMPLETE THE FOLLOWING:**

Offer a statement of educational need that will be met by the session with backup documentation of the determination of that need. Please include a program agenda with your application. A tentative list of faculty is appreciated at this time.

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List the learning objectives of the ISS.

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List titles of all topics and topic descriptions.

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Please provide a description of the evaluation process (with sample evaluation forms and how results will be reported in a summary report to ASTRO).

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Provide a description of the ISS' target audience, invitation process and verification plan for attendance.

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Summarize how faculty and planning committee disclosure information will be communicated to attendees.

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Summarize how conflicts of interest are to be managed among iss planning committee members and presentation faculty.

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Check here if you plan to repurpose the content into an enduring material.





# Appendix B

## LETTER OF AGREEMENT

**Note:** Applicants must provide to ASTRO a Letter of Agreement between the Commercial Supporter and Third Party Company (CME Provider). The example provided here in Appendix B may be used, or the applicant may submit a Letter of Agreement that is in a different format.

Between

and the Commercial Supporter

\_\_\_\_\_  
CME PROVIDER

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
TELEPHONE

\_\_\_\_\_  
CONTACT PERSON

\_\_\_\_\_  
TITLE OF CME ACTIVITY

\_\_\_\_\_  
LOCATION

\_\_\_\_\_  
DATE(S)

The above commercial supporter wishes to provide support for the named continuing medical education activity by means of an educational grant for support of the CME activity in the amount of \$\_\_\_\_\_.

### CONDITIONS

1. STATEMENT OF PURPOSE: Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.
2. CONTROL OF CONTENT AND SELECTION OF PRESENTERS AND MODERATORS: Provider is responsible for control of content and selection of presenters and moderators. The company agrees not to direct the content of the program. The company, or its agents, will respond only to provider-initiated requests for suggestions of presenters or sources of possible presenters. The company will suggest more than one name (if possible); will provide speaker qualifications; will disclose financial or other relationships between company and speaker; and will provide this information in writing. Provider will record role of company, or its agents, in suggesting presenter(s); will seek suggestions from other sources; and will make selection of presenter(s) based on balance and independence.
3. DISCLOSURE OF FINANCIAL RELATIONSHIPS: Provider will ensure meaningful disclosure to the audience, at the time of the program, of (a) company funding and (b) any significant relationship between the provider and the company (e.g., grant recipient) or between individual speakers or moderators and the company.
4. INVOLVEMENT IN CONTENT: There will be no "scripting," emphasis or direction of content by the company or its agents.
5. ANCILLARY PROMOTIONAL ACTIVITIES: No promotional activities will be permitted in the same room or oblique path as the educational activity. No product advertisements will be permitted in the program room.
6. OBJECTIVITY AND BALANCE: Provider will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. LIMITATIONS OF DATA: Provider will ensure, to the extent possible, meaningful disclosure of limitations on data (e.g., ongoing research, interim analyses, preliminary data or unsupported opinion).
8. DISCUSSION OF UNAPPROVED USES: Provider will require that presenters disclose when a product is not approved in the United States for the use under discussion.
9. OPPORTUNITIES FOR DEBATE: Provider will ensure meaningful opportunities for questioning or scientific debate.
10. INDEPENDENCE OF PROVIDER IN THE USE OF CONTRIBUTED FUNDS:
  - a. Funds should be in the form of an educational grant made payable to the \_\_\_\_\_ (CME Provider).
  - b. No other funds from the commercial company will be paid to the program director, faculty or others involved with the CME activity (additional honoraria, extra social events, etc.).
11. Hold ASTRO harmless from any and all claims that may result from the program.

The commercial supporter agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education.

THE ACCREDITED PROVIDER AGREES TO: 1) abide by the ACCME Standards for Commercial Support of Continuing Medical Education; 2) acknowledge educational support from the commercial company in program brochures, syllabi and other program materials and 3) upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

### AGREED

\_\_\_\_\_  
COMMERCIAL COMPANY REPRESENTATIVE (NAME)

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
CME PROVIDER

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE



# Appendix C and D

## Appendix C: Regulations Regarding Leadership Participation

Elected officials and chairs of committees and subcommittees directly and currently involved in the 2020 Multidisciplinary Thoracic Cancers Symposium CME program are prohibited from participation in Industry Satellite Symposia, except as attendees who receive no honoraria or reimbursement. These include the following:

- ASTRO Board of Directors.
- ASTRO Education Committee Chair and Vice-chair.
- ASTRO CME/MOC Committee Co-chairs.
- 2020 Multidisciplinary Thoracic Cancers Symposium Steering and Program Committees.

ASTRO reserves the right to reject any proposal that it deems necessary based on conflict of interest. If you have questions regarding a speaker’s eligibility to participate, please contact Specialty Meetings at [specialtymeetings@astro.org](mailto:specialtymeetings@astro.org).

## Appendix D: Financial Considerations

### APPLICATION FEE

A \$1,000 nonrefundable application fee must accompany your application. This fee covers ASTRO administrative costs associated with processing the application.

### DIRECT COSTS

The ISS provider will be responsible for the management of their event’s logistics and for payment of direct costs associated with event promotion, presenters and catering.

### INCLUDED AUDIO VISUAL

Included in the program fee is the following audio visual equipment:

- One LCD projector.
- One screen.
- One podium microphone.
- One aisle microphone.
- Sound amplification and mixer system.
- VGA switcher.
- One on-site technician.

*Expenses for additional services incurred beyond what is provided may be acquired through the audio visual provider at the expense of the ISS provider.*

### ISS PROGRAM FEE

Upon ASTRO approval of the symposium, the ISS provider will be invoiced for \$20,000 for the program fee.

Payment must be received by **October 7, 2020**.

### CANCELLATION

The cancellation policy is as follows:

<b>Prior to October 7, 2020</b>	Full refund
<b>Prior to November 6, 2020</b>	50 percent refund
<b>After November 6, 2020</b>	No refund

*Projection is ASTRO’s official audiovisual provider and any additional audiovisual requirements must be ordered through Projection and NOT another AV company unless authorized by ASTRO. Please note, by using another AV company ASTRO will not be responsible for the cost or functionality of any AV equipment or labor. The included AudioVisual is only applicable if provided by Projection.*



# Payment

## Cancellation Policy

- > Please note the \$1,000 application fee is non-refundable.
- > 50 percent of the total program fee will be retained for cancellations received before **November 6, 2020**.
- > 100 percent of the total program fee will be retained for cancellations received after **November 6, 2020**.
- > All cancellations must be made in writing.

## Payment Information

**If your application includes credit card information or payment by check, please send Application and Contract to our secure fax at 703-286-1571.**

### CHECK PAYMENT

If paying by check, please fax Application and Contract to 703-286-1571. Please mail original application with check made payable to ASTRO to:

**For Standard Mail:**

ASTRO  
P.O. Box 418075  
Boston, MA 02241-7217

**For Overnight Delivery:**

Bank of America, Merrill Lynch Lockbox Services  
Lockbox #418075, MA5-527-02-07  
2 Morrissey Blvd.,  
Dorchester, MA 02125

### CREDIT CARD PAYMENT

Your signature authorizes your card to be charged for the total amount due according to the schedule above. ASTRO reserves the right to charge the correct amount if different from the total listed. Card holder is responsible for any changes in the exchange rate.

American Express       Discover       MasterCard       Visa      Amount: \$ \_\_\_\_\_

\_\_\_\_\_  
CARDHOLDER'S NAME (AS IT APPEARS ON CARD)


\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
CARD NUMBER    EXP. DATE    CSC CODE

\_\_\_\_\_  
BILLING ADDRESS

\_\_\_\_\_  
CITY    STATE    ZIP CODE    COUNTRY

**QUESTIONS ABOUT PAYMENT?**  
Please contact Megan Watson:  
Phone: 703-839-7344  
Email: [megan.watson@astro.org](mailto:megan.watson@astro.org)

 **Payment may also be remitted online with the invoice number at [www.astro.org/paynow](http://www.astro.org/paynow).**